

DATA A ANUNCIAR 2020

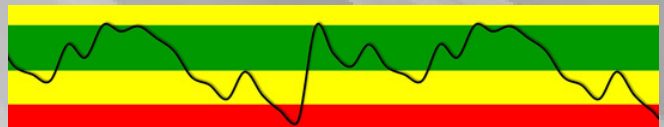
Tryp Porto Expo Hotel
09h00 - 17h00

**ADAPT
OR
DIE**

WORKSHOP
DEMAND DRIVEN
ADAPTIVE ENTERPRISE

Formadora
Carol Ptak

Partner
Demand Driven Institute



ENQUADRAMENTO

DDAE

Os modelos de negócio actuais estão a desaparecer mais depressa que nunca uma vez que não têm conseguido adaptar-se às circunstâncias cada vez mais voláteis e complexas do mundo em que vivemos. O management das empresas está sedento de informação relevante e crítica, que muitas vezes lhes aparece distorcida e obstruída devido a modelos, métodos, regras e ferramentas antiquadas e ultrapassadas.

O QUE SERÁ NECESSÁRIO PARA CORRIGIR E ALTERAR ESTA SITUAÇÃO?

Este workshop mostra-nos um novo enquadramento de gestão e um novo conceito que permite que um sistema de gestão baseado em fluxos gere retorno sobre o desempenho do investimento e adaptação em termos de sustentabilidade e melhorias a longo prazo. Este novo enquadramento e conceito chama-se Modelo Demand Driven Adaptive Enterprise (DDAE).

O modelo Demand Driven Adaptive Enterprise (DDAE) atravessa os níveis operacionais, táticos e estratégicos de uma organização permitindo uma adaptação constante e bem sucedida ao complexo e volátil mundo das cadeias de abastecimento dos dias de hoje. Combina os princípios fundamentais de uma gestão de fluxo com a emergente nova ciência dos sistemas adaptativos. São os caminhos onde as empresas de sucesso irão trabalhar no Sec XXI.

Este Workshop de um dia vai mostrar uma necessidade urgente de mudança, demonstrar princípios de solução fundamentais e revelar projectos que transformarão toda a empresa e está dirigido a equipas de gestão séniores.

DESTINATÁRIOS

- Heads of Supply Chain
- Directores de Logística
- Directores Industriais e de Produção
- Plant Managers
- Directores de Operações
- Responsáveis de Produção
- Directores e Responsáveis de Planeamento
- Demand Planners
- Project Managers
- Responsáveis de Compras e Aprovisionamento



BIO



Carol Ptak is currently a partner with the Demand Driven Institute (www.demanddriveninstitute.com) and was most recently at Pacific Lutheran University as Visiting Professor and Distinguished Executive in Residence. Previously, she was vice president and global industry executive for manufacturing and distribution industries at PeopleSoft where she developed the concept of demand driven manufacturing (DDM). Ms. Ptak spent four years at IBM Corporation culminating in the position of global SMB segment executive.

A leading authority in the use of ERP and Supply Chain tools to drive improved bottom line performance, Ms. Ptak's expertise is well grounded in four decades of practical experience as a successful practitioner, consultant and educator in manufacturing operations. Her pragmatic approach to complex issues and dynamic presentation style has her in high demand worldwide on the subject of how to leverage these tools and achieve sustainable success.

She holds an MBA from Rochester Institute of Technology and completed the EMPO program at Stanford University. Ms. Ptak is a frequent educator at the university level and presents at many key technical conferences around the world including South Africa, France, Israel, Australia, Ireland, the Netherlands and fourteen APICS International conferences. She is the author of numerous articles and the books Orlicky's Material Requirements Planning 3/E with Chad Smith, MRP and Beyond, ERP, Tools, Techniques and Applications for Integrating the Supply Chain, Theory H.O.W. with Harold Cavallaro, Necessary but not Sufficient with Dr. Eli Goldratt and Eli Schragenheim. Together with Dean Gilliam she updated Quantum Leap, originally written by John Constanza. Ms. Ptak has lent her name to the internationally coveted Ptak Prize for Supply Chain Excellence that is awarded annually by ISCEA (International Supply Chain Education Alliance.)

Ms. Ptak is certified through APICS at the fellow level (CFPIM) and was certified in Integrated Resource Management (CIRM) with the first group internationally. Ms. Ptak was the President and CEO of APICS, The Educational Society for Resource Management for the year 2000. Prior to her election as APICS President, she served on the Society in a variety of positions.

CONTACT

LINKEDIN PAGE:

WWW.LINKEDIN.COM/IN/DEMANDDRIVENCAROL

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PROGRAMA

01

THE NEED FOR FLOW

- The Compelling Need for Change
- Leadership's Challenge in Maintaining Coherence
- Connecting Coherence, ROI and the Concept of Flow
- The Missing Element for Flow

02

THE SEARCH FOR MORE RELEVANT INFORMATION

- The Prerequisites for Relevant Information
- Convention's Failure to Produce Relevant Information
- Distortions Caused by Cost
- MPS & MRP's Role in the Bullwhip
- The failure of S&OP to Reconcile Properly

03

AN INTRODUCTION TO THE DEMAND DRIVEN ADAPTIVE MODEL

- Relevant Ranges in the DDAE Model
- Flow-Based Operations
- Flow-Based Metrics
- Tactical Reconciliation

04

THE DEMAND DRIVEN OPERATING MODEL

- The Power of Decoupling
- A New Way to Generate Supply Orders (DDMRP)
- A New Way to Schedule Capacity
- A New Way to Execute

05

DEMAND DRIVEN SALES AND OPERATIONS PLANNING

- The Roles of Tactical Reconciliation
- Adapting the Operating Model
- Tactical Profit Exploitation
- What if Scenario Planning

06

ADAPTIVE SALES AND OPERATIONS PLANNING

- The Starting Assumptions With Adaptive S&OP
- The Seven Steps of Adaptive S&OP

07

BECOMING A DEMAND DRIVEN ENTERPRISE

- The Five Stages of the DDAE Model
- Adaptive Systemic Thinking
- Getting Started – Things a Team Can do Immediately

INSCRIÇÕES

ines.ferreira@supplychainmagazine.pt

+ (351) 210 499 074

Valores de inscrição:

Inscrição individual – 240€ + IVA

Inscrição Corporate (3 participantes ou mais) – 190€ + IVA/cada participante

(Inclui participação, documentação, almoço e 2 coffee breaks)



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EM PARCERIA COM:

